

Privacy Policy

WeAreWy.com

Last updated: 7 October 2026

1. Who we are

WY collects very little personal data on wearewy.com, and only what you choose to send us. This policy explains what that is and what rights you have.

The controller of your personal data is WY Group US Inc., 885 Third Avenue, 17th Floor, New York, NY 10022 USA, ("WY", "we", "us"). You can contact us about privacy at hello@wearewy.com.

This policy covers the website wearewy.com and any emails you send to addresses on the wearewy.com domain. It does not cover third-party sites we link to, such as LinkedIn, which have their own privacy policies.

2. Data we collect

We do not use forms, accounts, analytics or advertising trackers on this site. The only personal data we handle comes from two sources.

Source	Data	When
Emails you send us	Name, email address, company, job title and anything you include in your message	When you write to hello@wearewy.com , michael.mish@wearewy.com or another WY address
Technical server logs	IP address, browser type, device type, date and time of visit, pages requested	Automatically, each time the site is loaded

We do not knowingly collect sensitive data. Please do not include health, financial or other sensitive information in your emails.

3. How and why we use it

We use your data only to answer you and to keep the site running safely. We never sell it.

Purpose	Data used	Legal basis (GDPR)
Replying to your enquiry and discussing a possible business relationship	Email data	Legitimate interests; steps prior to a contract at your request
Operating, securing and troubleshooting the site	Server logs	Legitimate interests
Meeting legal obligations	Any of the above, if required	Legal obligation

We do not use your data for automated decision-making or profiling, and we will not add you to a marketing list without your consent.

4. Cookies

This site does not use cookies or similar tracking technologies. If that changes, we will update this policy and ask for your consent before setting any non-essential cookie.

Clicking our LinkedIn link takes you to LinkedIn, which may set its own cookies under its own policy.

5. Sharing, transfers and retention

Enquiries sent to us are handled directly by our CEO, Michael Mish. We share your data only with the service provider that hosts our site and email, and with authorities when required by law.

- **Service provider:** Microsoft (Microsoft 365) and Amazon.com, Inc. (AWS), which hosts our emails and website and acts on our instructions under its data processing agreement.
- **Authorities:** when required by law.

Microsoft and Amazon may process your data in the United States and in other countries where it operates. Where data is transferred out of the European Union, Microsoft and Amazon relies on safeguards such as the EU-US Data Privacy Framework and the European Commission's Standard Contractual Clauses.

We keep enquiry emails for up to 24 months after our last exchange, unless they lead to a contract, in which case they are kept for the period required by law. Server logs are kept for up to 90 days.

6. Your rights

You can ask us at any time to access, correct or delete your personal data. Email hello@wearewy.com and we will reply within 30 days (45 days where US state law allows).

- **If you are in the EU or UK:** you also have the right to restrict or object to processing and to data portability, and to complain to your local data protection authority (in Portugal, the CNPD).
- **If you are in California or another US state with a privacy law:** you have the right to know what personal information we collect, to delete or correct it, and to not be discriminated against for using these rights. We do not sell or share personal information for cross-context behavioral advertising, and we honor Global Privacy Control signals.

We may need to verify your identity before acting on a request. You can use an authorized agent where the law allows.

7. Children

This site is meant for businesses and is not directed at children under 16. We do not knowingly collect their data.

8. Security

We use reasonable technical and organizational measures, including encrypted connections (HTTPS), to protect your data. No method of transmission over the internet is completely secure.

9. Changes to this policy

We will post any changes on this page and update the date above. A new full website is on the way, and this policy will be revised when it launches.

10. Contact

WY Group US Inc
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New York, NY 10022
USA
Email: hello@wearewy.com